



**WPSU Board of Representatives Meeting Agenda**  
**Tuesday, February 21, 2023, 9:00 A.M. – 12:00 P.M.**  
**ZOOM: <https://psu.zoom.us/j/99031999702>**

**Informal Conversation if you wish to Zoom in early – (8:30 – 9:00 A.M. – 30 minutes) prior to start of meeting**

**Welcome (9:00 – 9:30 A.M. – 30 minutes)**

- Welcome - Roll Call and Approval of Minutes – Greg Petersen
- GM Remarks - Isabel Reinert
- Financial Update – Isabel/Sarah Dillon

**Presentation and Board Discussion on the following (9:30 – 10:30 A.M. – 60 minutes):**

- Production – Local Content (10 min.)
- Radio Content (10 min.)
- Programming (10 min.)
- Engagement/Education (10 min.)
- Multimedia (5 min.)
- Digital Transformation Update (5 min.)
- Business Support and Development (10 min.)
- Meet Vice President, Outreach – Dr. Larry Terry

Bio Break (10:30 – 10:40 A.M. – 10 minutes)

**Committee Break Out Sessions (10:40 – 11:30 A.M. – 50 minutes)**

- Community Outreach and Education - Laura, Toni, Sarah
- Development – Rob Butler, Don Bedell, Jessica Peters)
- Government Relations – Carolyn Donaldson

**Committee Share out (11:30 – 11:45 A.M. – 15 minutes)**

**Brief Board Sharing on Community needs that WPSU could assist with (11:45 A.M. – 12:00 noon)**

**Meeting Closing and Adjournment (12:00 noon)**

**2023 Meeting Dates (Please mark your calendar now)**

- **Tuesday, May 23, 2023 – NEW MEETING DATE** due to PBS National Conference – Eric J. Barron Innovation Hub, State College
- **Tuesday, August 15, 2023** – Field Trip TBD
- **Tuesday, November 14, 2023** – WPSU/Penn Stater