



**WPSU Board of Representatives Meeting Notes**  
**Tuesday, November 15, 2022, 9 am – 3 pm**  
**Outreach Building – WPSU – Rooms 121 G/H**

**Board Members Present:**

Kate Bennett Truitt  
Steve Carpenter  
Joie Escudro  
Kelly Hastings (via Zoom)  
John Lacny  
Matilda Illuzzi  
Gary Miller  
Sydney Forde  
Peggy Morgan

Greg Petersen  
John Pozza  
Sara Songer (via Zoom)  
Sherry DeIGrosso (via Zoom)  
Melinda Stearns  
Rhonda Seaton  
Donnan Stoicovy  
Jennifer Neely  
Connie Pittenger

**Staff Members Present:**

Don Bedell  
Jeffrey Benzing  
Rob Butler  
Susan Chyczewski  
Cole Cullen  
Carolyn Donaldson  
Tamra Fatemi  
Sarah Hamilton (via Zoom)  
Jeff Hughes  
Toni Irvin  
Susan Kukic  
Holly Lowe  
Mindy McMahan  
Chrissy Moyer  
Jessica Peters  
Emily Reddy  
Isabel Reinert  
Tom Wilson  
Guest: Randy Shaw

Greg Petersen called the meeting to order and reviewed the agenda.

- Approval of May meeting minutes:
  - A motion was made (Melinda Stearns) and seconded (John Pozza) to approve the August 23, 2022 meeting notes as presented.
  - The motion passed unanimously.

**Welcome** - Roll Call and Approval of Minutes – Greg Petersen

- GM Remarks - Isabel Reinert
- Strategic Plan Update – Toni Irvin

**Presentation and Board Discussion on WPSU’s Digital Transformation Project – Jeffrey Benzing, Digital Content Specialist**

**Committee Break Out Sessions**

- Community Outreach and Education – Toni and Sarah – WPSU staff (223A)
- Development – Rob Butler, Don Bedell, Jessica Peters – WPSU staff (121G/H)
- Government Relations – Carolyn Donaldson - WPSU staff (241)

**Committee Share out**

**Presentation and Board Discussion on WPSU Local Content Productions – Cole Cullen, Holly Lowe and Greg Petersen**

Bio Break (2:00 – 2:15 pm – 15 minutes)

**Board Sharing on Community needs that WPSU could assist with (2:15pm – 2:45 pm - 30 minutes)**

**Meeting Closing and Adjournment (2:45 pm – 3:00 pm)**

**WPSU Station Tours for anyone interested in attending**

**2023 Meeting Dates (Please mark your calendar now)**

- Tuesday, February 21, 2023 (**NEW DATE!**) - Abbreviated meeting on Zoom
- Tuesday, May 16, 2023 – Innovation Hub, State College
- Tuesday, August 15, 2023 – Field Trip TBD
- Tuesday, November 14, 2023 – WPSU/Penn Stater