



## **WPSU Board of Representatives Meeting Agenda**

**Tuesday, May 24, 2022, 9 am - 3 pm**

**The Penn Stater – Room 109**

**HYBRID - Zoom available**

<https://psu.zoom.us/j/94379729456>

**Informal Conversation – (8:30 – 9am - 30 minutes prior to start of meeting)**

**Welcome (9:00 am – 10:00 am – 60 minutes)**

- Welcome to IN PERSON - Roll Call and Approval of Minutes – Greg Petersen
- Overview of Meeting Agenda – Greg Petersen
- GM Remarks - Isabel Reinert
- Financial Report – Isabel Reinert
- VP Outreach Remarks – Tracey Huston
- Strategic Planning Tracker – Toni Irvin

**TOPIC TALKS: (3 minutes each with 2 minutes Q/A) (10:00 – 10:20 am – 20 minutes)**

- Joie Escudro
- Steve Carpenter

**BREAK: (10:20 – 10:30 am)**

**PRESENTATION:** Educational Strategic Plan/Funding – What can we do to solicit support from the communities we serve in support of continued state funding for PreK-12 educational services provided by public media in PA? (10:30 am – 11:00 am – 15 minute presentation, 15-minute discussion) - Toni and Education team

**Committee Break Out Sessions (11:00 am–11:45 am – 45 minutes) Rooms 114 & 115**

- Community Outreach and Education - Laura, Toni, Sarah – WPSU staff
- Development – Rob Butler, Don Bedell, Jessica Peters – WPSU staff
- Government Relations – Carolyn Donaldson -WPSU staff

**Committee Share out (11:45 am – Noon – 15 minutes)**

**Lunch – The Gardens (Noon - 1:00 pm – 60 minutes)**

**Major, Mission-centered Initiatives with Programming/Events - UPDATES and RECAP (1:00 pm – 2:00 pm – 60 minutes)**

- PBS/NPR/WPSU Spring/Summer Programming (Jeff/Mindy) (10 minutes)
- WPSU FM Spring/Summer Programming (Emily) (5 minutes)
- WPSU Digital Initiative Updates (Andy) (5 minutes)
- WPSU TV Summer Programming - Keystone Stories – May 2022 (Cole) (5 minutes)
- WPSU Multimedia and Website updates (Tom) (5 minutes)
- WPSU Educational Programming/Events (Sarah) (10 minutes)
- WPSU Summer Events – Parades, Festivals, Screenings (Toni/Tamra) (10 minutes)
- WPSU Development and Business Support Updates (Rob/Don/Jess) (10 minutes)

## **August 2022 Road Trip to Philadelphia – Poll Board members (Greg and Isabel)**

**Board Sharing from your communities (2 pm – 2:30 pm - 30 minutes)**

**Meeting Closing and Adjournment (2:30 - 2:45 pm)**

**WPSU Station Tours for anyone interested in attending**

### **2022 Meeting Dates**

- Tuesday, August 23 or 30, 2022 - In-person Field Trip- WHY- Philadelphia
- Tuesday, November 15, 2022 - WPSU Studio with Lunch at Penn Stater

### **2023 Meeting Dates (Please mark your calendar now)**

- Tuesday, February 14, 2023 - Zoom or in person at Studio
- Tuesday, May 16, 2023 – Penn Stater
- Tuesday, August 15, 2023 – Field Trip
- Tuesday, November 14, 2023 – WPSU/Penn Stater

### **WPSU SUMMER SCHEDULE – PLEASE JOIN US!**

- May 28 - Boalsburg Memorial Day Parade
- June 5 - PBS KIDS Screening at the State Theatre, State College
- June 9 - “Our Town: Clarion” LIVE Broadcast
- June 10 – Altoona Area Public Library – Family event
- June 11 – Schlow Library – Family event
- June 11 – DuBois Community Days Parade
- June 16 - WE ARE ... World Kitchen – in person and online
- June 16 – Movies at Tudek Park, State College
- June 17 - WE ARE ... Studio Tour for PSU Alums
- June 18 - WPSU Day at Delgrosso’s, Tipton, PA
- June 25 - PBS KIDS Screening at The State Theatre
- June 30 – Movies at Tudek Park, State College
- July 13 - WPSU at Central PA Festival of the Arts Kids Day
- July 14 – Movies at Tudek Park, State College
- July 17 - World Kitchen: “Once Upon a Pesto” online
- July 24 – PBS KIDS Screening at the State Theatre, State College
- July 28 - Movies at Tudek Park, State College
- August 1 – Clearfield County Fair Parade
- August 7 – Daniel Tiger Visits Altoona Curve
- August 14 – PBS KIDS Screening at the State Theatre, State College
- August 28 – World Kitchen – Send Me to Pemberly, Darcy’s Favorites