

**WPSU Board of Representatives Meeting Agenda**

**Tuesday, August 10, 2021, 9 am – 12:15**

**Via Zoom: https://psu.zoom.us/j/98452315308 or (312) 626-6799 ID 984 5231 5308**

***NOTE: Zoom link will be open 30 minutes before and 30 minutes following meeting to allow for friendly Board member conversation and “catch-up”!***

* + **Pre-meeting updates – you will receive a link one week prior to the meeting (Aug.3)**
	+ PBS/NPR Programming
	+ WPSU Major Projects
	+ Virtual Events
	+ Educational Initiatives
	+ Digital Initiative stories
	+ Radio News/Feature Programming
	+ Multimedia and Website projects
	+ Development and Business Support projects and updates

**Informal Conversation (8:30-9:00am)**

**Welcome (9:00–9:30)**

* Roll Call and Approval of Minutes – Greg Petersen
* Overview of Meeting Agenda – Greg Petersen
* GM Remarks - Isabel Reinert
* VP Outreach Remarks – Tracey Huston

**FLASHTALKS (9:30-9:50am)**

**Two - 5 minute/each (10 minutes) – Breakout rooms with 1 staff and 5 members for discussion - (5 minutes); Share out for 5 minutes (TOTAL 20 minutes)**

1. **John Pozza –**
2. **Kate Truitt – Curating Friendships with Younger People!**

**Short Break (9:50-10am)**

**GUEST SPEAKER – Ron Hetrick, President and CEO, WITF – “Datacasting, Learning Neighborhoods, Pennsylvania PBS and Pennsylvania Dept. Of Education and all the intersections” (10-10:45am – 45 minutes)**

**Committee Meetings in Breakout Rooms (10:45 -11:15am – 30 minutes)**

**THEME: Let’s take stock in where WPSU is and where we want to be especially in relationship with our outside partners (i.e - state agencies, community outreach, businesses, foundations, and other entities) through the lens of each of our Board committees:**

* Education – Toni Irvin and Sarah Hamilton
* Community Outreach – Tamra Fatemi (for Laura Miller)
* Membership, Development & Bus. Support - Rob Butler, Jessica Peters & Don Bedell
* Government Relations – Carolyn Donaldson

**Committee Share out (11:15-11:30am - 15 minutes)**

**Staff Reports (11:30-11:45am - 15 minutes)**

* **Plans for Radio reporting and production as part of new strategic plan – Cheraine Stanford and Emily Reddy**

**Board Sharing from your communities (11:45-12:15pm – 30 minutes)**

**Meeting Closing and Adjournment (12:15pm)**

**2021-22 Meeting Dates**

* **Tuesday, November 16, 2021 -** Board meetings will be 9am-3pm if in person at The Penn Stater; otherwise, 9-noon if Zoom is only option.
* **Tuesday, February 15, 2022 -** 9-noon online and optional in person
* **Tuesday, May 17, 2022 -** 9am–3pm – In-personAnnual meeting TBD (Penn Stater, New Bellisario College of Communications program at Penn State)
* **Tuesday, August 16, 2022** (Field Trip meeting PBS39 -WLVT - Committee Staff leaders – will be asking board members to weigh in on where you would like to visit and hold our meeting - as part of our public media mission)

**OTHER IMPORTANT DATES TO MARK YOUR CALENDARS**!

**Sunday, October 24, 2021 - 1 –4 pm** EVENTAPALOOZA! Inside and Outside the WPSU Studio

**Friday, February 4th and Saturday, February 5th, 2022** - WPSU Connoisseur’s Dinner with PBS Chef Julie Taboulie’s Lebanese Kitchen – at The Penn Stater Conference Center, Innovation Park, University Park