

WPSU Board of Representatives Meeting Agenda

Tuesday, May 18, 2021, 9 am - 12 noon

Via Zoom: https://psu.zoom.us/j/93493091789 or (312) 626-6799 ID 934 9309 1789

NOTE: Zoom link will be open 30 minutes before and 30 minutes following meeting to allow for friendly Board member conversation and "catch-up"!

- Pre-meeting updates you will receive a link one week prior to the meeting (@ May 11). Please watch before the May 18 meeting if possible.
 - PBS/NPR Programming
 - WPSU Major Projects
 - Virtual Events
 - Digital Initiative stories
 - Radio News/Feature Programming
 - Multimedia and Website projects
 - Development and Business Support projects and updates

Informal Conversation (8:30-9:00am) Welcome (9:00-9:30)

- Roll Call and Approval of Minutes Greg Petersen
- Overview of Meeting Agenda Greg Petersen
- GM Remarks Isabel Reinert
- VP Outreach Remarks Tracey Huston
- Financial Review Michele Demaree

FLASHTALKS (9:30-9:50am)

Two - 5 minute/each (10 minutes) - Breakout rooms with 1 staff and 5 members for discussion - (5 minutes); Share out for 5 minutes (TOTAL 20 minutes)

- 1. Tim Asinger Bradford, McKean County TBD
- 2. Jennifer Judd Bedford, Bedford County How women leaders in the military experienced diversity and inclusion.

Short Break (9:50-10am)

Committee Meetings in Breakout Rooms (10-10:30am – 30 minutes)

THEME: During this pandemic, we have tried new ways to do our work and live. Utilizing these new behaviors, technologies, and new ways of doing business, how can WPSU help the communities we serve in terms of Community Outreach, Programming, Events and Content?

- Education Toni Irvin, Tamra Fatemi and Sarah Hamilton
- Community Outreach Laura Miller
- Membership, Development & Bus. Support Rob Butler, Jessica Peters & Don Bedell
- Government Relations Carolyn Donaldson

Committee Share out (10:30-10:50am)

Staff Reports (10:50-11:15am)

- Community Outreach and Education
 - o Learning at Home Initiatives Toni Irvin, Sarah Hamilton, Tamra Fatemi
 - o Community Outreach Initiatives (board member email initiative) Laura Miller

Any additional Board Sharing from your community (11:15-11:55am) Meeting Closing and Adjournment (11:55-noon) Informal Conversation (12–12:30pm) - optional

2021 Meeting Dates

- Tuesday, August 17, 2021
 - All-day visit/tour and Board meeting at our Pennsylvania PBS sister station, PBS
 39 in Allentown, if permitted to travel; otherwise, 9-noon if Zoom is only option.
- Tuesday, November 16, 2021
 - Board meetings will be 9am-3pm if in person; otherwise, 9-noon if Zoom is only option.
- Tuesday, February 15, 2022
 - o 9-noon online and optional in person
- Tuesday, May 17, 2022
 - o 9am-3pm In-person Annual meeting