**WPSU Government Relations committee Meeting**

**Wednesday, November 4, 2020  
4:00 pm –4:45 pm**

**Attending**  
Board members – Greg Petersen, Gary Miller, Vince Mannino, (Matilda Illuzzi – excused)  
Staff – Carolyn Donaldson

**Updates**

* Quick Review of logistics around November 18, 2020 board meeting: **“Convening Conversation around Race, Diversity, Inclusivity and Equity at WPSU”** and our role in Government Relations
  + Gary suggests contacting PSU Government Relations office, state elected officials to check on any funding opportunities around DEI issues – programming, events, etc.
  + Carolyn to also check on “best practices” across the PBS/NPR stations – Suggest working with Cheraine Stanford on this.
* APTS 2021 Virtual Public Media Summit – February 22-23, 2021 – review of fee schedule, costs and decision the 10 people to invite to participate from Staff and Board (Request from Gary to include Government Relations committee members)
  + Greg suggests reviewing full agenda and developing decision matrix around staff, board interests and value in programming received.

* Review and recommendation for next steps in informing elected officials of all WPSU programs, initiatives, events, etc. –Shared UPDATE State Senate and House elected based on results of 11.3.20 election.
  + Identified Target of 4 Senate and 8 House members for delegation of calls among Govt. Relations committee members and other Board members who have a relationship with elected official.
  + Set up virtual Zoom meetings with 12 to include 1 board member and Carolyn TARGET DEADLINE : before Feb. 2021 Board meeting.
  + Include Pennsylvania PBS Newsletter (that is already sent to electorate) and a 1 pager (2 sides) of WPSU Initiatives, programming, events, and testimonials specific to the elected officials district.
  + Emphasis will be on Learning at Home and the partnership in Education with PDE
  + Suggested theme of “Returning to our roots in Public Media: Education”

**Discussion**

* Communication Challenges – Every board member should be receiving the Pennsylvania PBS monthly Newsletter - To be sent to Govt. Relations and suggestion to Isabel for entire board

Meeting adjourned at 4:45 pm.