



WPSU Board of Representatives Meeting

Tuesday, November 19, 2019

Nittany Lion Inn – Faculty Staff Club (valet parking available at the Inn)

Welcome (9:30am)

- Roll Call and Welcome, Approval of Minutes - Peggy Morgan
- Overview of Meeting Agenda - Peggy Morgan
- Nominations and Call for Vote – Chair/Vice Chair
- Board Recognitions
- GM Remarks - Isabel Reinert

Committee Breakout sessions (10:15 – 11am)

- Community Outreach and Education – Staff lead: Toni and Cece
- Development - Staff Lead: Rob, Don and Jessica
- Government Relations – Staff Lead: Carolyn

Committee Report out (11-11:10am) - Board members reporting

BREAK (11:10-11:20am)

State of WPSU (11:20-11:50am)

- Marketing/Events (15 minutes)
- Development/Membership (15 minutes)

LUNCH (12pm – 1pm) – Board: The Penn State Room (just off dining room)

Staff: Writing Room 1 (just off dining room)

“CONTENT CORNER” (1 – 2:15pm)

- NPR Radio, PBS TV
- Local FM, Local TV, Digital Production

Flash Talk Presentations (approximately 5 minutes each timed) (2:15- 2:45pm)

- Kelly Hastings- Facts about Early Literacy
- Vince Mannino – Lewistown Updates and Career in News Photography
- Ilona Ballreich - Sustainability
- DISCUSSION (15 minutes)

Committee of the Whole (2:45-3:15pm)

- Bring and share 1 event/concern/issue from your community to share.
- “Problem to Solve”
 - August’s Recap/Updates – Atlantic Broadband request to add Create TV
 - New Query/Discussion - Board members are asked to bring your ideas of the top 3 underwriting prospects from your community.

2020 Board Meeting Schedule

- **Tuesday, February 18** – Call in/or in person at WPSU
- **Wednesday, May 20** - "The Dreamery"- (PSU-University Park, Shields Bldg)
- **Tuesday, August 11** - PBS39, Bethlehem
- **Wednesday, November 18** - WPSU