

# 2019 - 2020 PBS PRIMETIME EVENTS

These are major PBS programming events that have potential for local activations and national/local promotional support. Additional programming throughout the year may receive promotion; please refer to quarterly designation documents.

SEPT  
2019

AMERICA THROUGH MUSIC

## COUNTRY MUSIC

A FILM BY KEN BURNS

Explore the history of a uniquely American art form: country music. From its deep and tangled roots in ballads, blues and hymns performed in small settings, to its worldwide popularity, learn how country music evolved over the course of the 20th century, as it eventually emerged to become America's music.

WINTER/  
SPRING  
2020

EXPLORING OUR CULTURE

## NO PASSPORT REQUIRED

with MARCUS SAMUELSSON

## SOUTH BY SOMEWHERE\*

WITH CHEF VIVIAN HOWARD

Chef Marcus Samuelsson returns for a second season of No Passport Required and continues to celebrate the diversity of immigrant traditions and cuisine woven into American food and culture. In new series South by Somewhere, Chef Vivian Howard takes viewers on a culinary tour of the South through cross-cultural dishes that appear on every neighbor's table.

SUMMER  
2020

FINDING OUR VOICE

## AMERICAN EXPERIENCE THE VOTE

To mark the 100th anniversary of the 19th Amendment, we look at trailblazing women across history and today who have worked to make their voices heard and bring about change.

FALL  
2020

SHAPING OUR DEMOCRACY

## THE CHOICE 2020

During a busy election season, Frontline goes behind the headlines to investigate what has shaped presidential candidates and why they want one of the most difficult jobs imaginable.



# 2020 PBS Quarterly Programming Initiatives

Q1

## EXPLORING OUR CULTURE



## FOOD + FAMILY

Audiences embark on an exploration of multiculturalism in America today through food and family. This will highlight the sixth season of FINDING YOUR ROOTS through WETA, the second season of NO PASSPORT REQUIRED with Chef Marcus Samuelsson, and the series premiere of SOUTH BY SOMEWHERE with Chef Vivian Howard through SCETV and UNCTV. A special previews show will air ahead of the NO PASSPORT REQUIRED and SOUTH BY SOMEWHERE to drive tune in and streaming and will feature both chefs in a behind-the-scenes look at their upcoming series.

**PBS Programming Contact:** Pamela A. Aguilar, Sr. Director | [paaquilar@pbs.org](mailto:paaquilar@pbs.org)

Q2

## TAKING CARE OF YOU



## HEALTH + WELLNESS

With programs from Ken Burns, NOVA, and others, PBS will shine a light on human health, showing how we can influence our brain and body to achieve a sense of well-being, while also seeking to normalize health issues that sometimes get stigmatized. Programs will examine the science of how our body works and sometimes doesn't work, and how every person can forge a unique road to wellness.

**PBS Programming Contact:** Mishi Ebrahim, Sr. Director | [mmebrahim@pbs.org](mailto:mmebrahim@pbs.org)

Q3

## FINDING OUR VOICE



## TRAILBLAZERS

On August 18, 1920, Tennessee was the final state to ratify the 19th Amendment, officially granting women the right to vote throughout the United States. To mark this milestone anniversary, PBS will launch a groundbreaking multiplatform initiative that will weave together the awe-inspiring history of the fight for women's suffrage in the US, the feminist movement throughout the 20th century, and the stories of modern, trailblazing women whose own legacies are still playing out today.

**PBS Programming Contact:** Zara Frankel, Manager | [zvfrankel@pbs.org](mailto:zvfrankel@pbs.org)

Q4

## SHAPING OUR DEMOCRACY



## 2020 ELECTIONS

"Shaping our Democracy" is PBS' opportunity to cover the 2020 elections, with a particular focus on the presidential campaign. Frontline will present a series of films and interactive content exploring the campaigns from multiple perspectives, highlighted by The Choice 2020. NewsHour will cover the party conventions and, together with Washington Week, will offer continuous coverage of the run up to the elections and beyond. All of this content will be enhanced by a coordinated on-going chorus of community voices and perspectives that can only come from the local strength and engagement of our PBS member stations.

**PBS Programming Contact:** Mishi Ebrahim, Sr. Director | [mmebrahim@pbs.org](mailto:mmebrahim@pbs.org)

2020

## ANNUAL BEACON EVENT

American Portrait will convene national and local conversations on what it means to be an American and reinforce PBS' role as a cultural institution in each and every community across the country. American Portrait will ramp up in early 2020 with station grants and the roll out of purpose-built digital components, designed to maximize user generated content (UGC) submissions and online engagement. The yearlong engagement effort will culminate in the broadcast of the American Portrait four-part documentary series in Q1 2021.

## AMERICAN PORTRAIT\* ENGAGEMENT RAMP UP

**PBS Programming Contact:** Bill Margol, Sr. Director | [blmargol@pbs.org](mailto:blmargol@pbs.org)