

## **PHOTOS AVAILABLE**

### **NEW BOARD MEMBERS APPOINTED FOR PENN STATE PUBLIC BROADCASTING**

**UNIVERSITY PARK, PA (Nov. 18, 2005)** – Ted Krichels, associate vice president for Outreach at Penn State and general manager of Penn State Public Broadcasting (PSPB), announces the appointment of three new members to the PSPB Board of Representatives. New appointees are James Weaver of Boalsburg, president of the Pennsylvania State Education Association (PSEA); William A. Franson, former executive vice president and chief operating officer of County National Bank and CNB Financial Corporation of Clearfield; and Chad H. Herzog of James Creek, director of performing arts at Juniata College. Robert Beaury of Boalsburg has become Board chair, succeeding Julie Cleland of Kane.

PSEA President Weaver has also served as PSEA vice president, served on the PSEA board of directors and numerous PSEA committees, including budget and strategic planning. Weaver has been a social studies teacher in the State College Area School District since 1973 and the coordinator for the social studies department since 1999. He was president of the 589-member State College Area Education Association (SCAEA) from 1994-2001 and was elected president of Central Region PSEA in 1997. Before becoming SCAEA president, Weaver served as vice president and chief negotiator. In 2000, he was the recipient of the House of Representatives citation for involvement and participation in the Gifts of Time for Children program. He graduated from Lock Haven College with a bachelor of science degree in secondary education/social studies. He received a master's in education degree in social studies from Penn State.

Franson began his career with County National Bank (CNB) the same year he graduated from Clearfield Area High School, and retired from the position of executive vice president and chief operating officer in December 2003. He also served on the board of directors of County National Bank and CNB Financial Corporation. During Franson's career with CNB, the company grew from being a \$23 million bank with five offices in Clearfield to being a \$700 million bank with twenty offices in six counties. A lifelong resident of central Pennsylvania, he has graduated from the Pennsylvania School of Banking, the Stonier Graduate School of Banking at Rutgers University and the

American Banker's Association National School of Human Resources. He has been a member and officer of many civic organizations, including the Clearfield American Legion, Elks Lodge, Jaffa Shrine and Order of DeMolay, and served as a member of the board of directors of the American Institute of Banking Keystone Valley chapter.

Herzog has worked for Juniata College since graduating from the College in 1999 with a bachelor's degree in arts administration and communication during which he was the general manager of WKVR-FM in Huntingdon. Herzog began his career as assistant director of development for major gifts, has served as director of conferences and events, and most recently as director of alumni relations and volunteer development. Prior to his work with Juniata College, Herzog, originally from Phoenix, Arizona was the creative director for Marchese Enterprises. In his current position he directs the Juniata College Artist Series, serves as managing director for The Gravity Project, leads the Performing Arts Management program, and the Halbritter Center for the Performing Arts. Herzog serves as a board member of Big Brothers/ Big Sisters, Huntingdon Arts Council, and Pennsylvania Presenters.

PSPB, part of the Outreach division at Penn State, serves 29 counties in central Pennsylvania with educational services and programming on WPSU TV and FM.

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