

**PENN STATE PUBLIC BROADCASTING HONORED WITH TWO
“CASE CIRCLE OF EXCELLENCE AWARDS”**

"150 in 15" and **"Outreach Faculty Shared Stories"** take home gold and silver honors.

UNIVERSITY PARK, PA (June 21, 2006) – Penn State Public Broadcasting (PSPB) has been honored with two Circle of Excellence Awards from The Council for Advancement and Support of Education (CASE) in their Electronic Media Communications: General Information Features category. PSPB productions honored included **"150 in 15"** and **"Outreach Faculty Shared Stories,"** winning gold and silver medals respectively. From 29 entries, the two PSPB productions were selected for two of four category awards presented.

Gold medal winner **"150 in 15"** was directed by Tom Keiter of PSPB. Other Penn State staff contributors to the production included Pat Mansell, Joe Myers, Curtis Parker, Kerry Trout, and Eileen Aiken. The short inspirational video provides insight into Penn State's 150-year history as a land grant institution. The production features conversations with Penn State faculty, staff and alumni as well as images of campus from yesterday and today. The work was commissioned by Penn State's Office of University Relations.

"Outreach Faculty Shared Stories," also co-directed and produced by Keiter, is a short video aiming to illustrate the potential opportunities for new Penn State faculty and the value of Penn State Outreach to the university and community. Other Penn State staff contributors to the video include co-director Joe Myers and Kerry Trout. This same piece was also honored earlier this year with a Gold Award from the Aurora Awards Competition. The work was commissioned by Penn State Outreach.

CASE is the professional organization for advancement professionals at all levels who work in alumni relations, communications and development. With over 3,200 member institutes in 55 countries, CASE is the largest nonprofit education association. For the Circle of Excellence Awards, judging was based on the understanding of the target audience, the creative use of available resources, and the overall quality of production.

Both projects were produced by PSPB's Creative Services unit that provides video and multi-media support to the University community. PSPB serves 29 counties in central Pennsylvania with programming, educational services and community outreach. PSPB produces, acquires and distributes programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of an audience within central Pennsylvania.

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